

Traffic-Arbitrage GEO Scout

Where to buy pop traffic and route it to your ProPush constructor

Report: 2026-06-23

PopAds 26 geos · PopCash 232 geos · ProPush digest 143 geos

PopAds / PopCash
buy pop, pay CPM



ProPush constructor
monetize + collect push subs



PropellerAds & co.
ProPush resells push inventory

Each source is scored **independently** — its best geos depend on the traffic *and* price *that source* offers, so the PopAds and PopCash recommendations below differ. The ProPush signal is shared across both.

On the ProPush vs PropellerAds columns. The **ProPush** bar/score is still *momentum* (the digest only has WoW % change). The orange **PropellerAds** columns are absolute: the SmartCPM bid PropellerAds recommends for onclick traffic in that geo and the impressions available there — a proxy for how much that traffic is worth downstream. The **Spread** (PropellerAds bid – your buy CPM) is indicative headroom, not net profit: PropellerAds bid is what advertisers pay there, not directly what ProPush pays you.

Volume = available traffic, ranked within the source **Cheapness** = lower CPM ranks higher **ProPush** = WoW momentum — 0.6-CPM trend + 0.4-volume trend

Score = 0.25·Vol + 0.10·Cheap + 0.20·ProPush + **0.45·Spread** **PropellerAds bid / impr** = PropellerAds onclick SmartCPM recommended bid & available impressions in that geo

Spread = PropellerAds bid – your buy CPM (indicative arbitrage headroom)

★ PopAds — top picks

Best PopAds geos: available traffic × cheap bid × ProPush signal. (PopAds inventory = top 26 geos transcribed from the screenshot.)

#	GEO	AVAIL. UNIQUES	BUY CPM	PROPELLERADS BID	PROPELLERADS IMPR	SPREAD	PROPU SH CPM Δ	PROPU SH VOL Δ	VOLUME	CHEAPNESS	PROPU SH	SCORE	SIGNALS
1	Philippines PH	264,528	\$0.190	\$4.199	13,148,696	\$+4.01	-2%	+8%	68	88	56	82.1	cheap

Philippines **82**

POPADS

Available	264,528
Buy CPM	\$0.190
PropellerAds bid	\$4.199
ProPush CPM	-1%

cheap

Thailand **79**

POPADS

Available	290,526
Buy CPM	\$0.560
PropellerAds bid	\$3.719
ProPush CPM	+0%

Vol rising

Brazil **74**

POPADS

Available	468,300
Buy CPM	\$0.290
PropellerAds bid	\$2.335
ProPush CPM	+19%

CPM rising high vol

#	GEO	AVAIL. UNIQUES	BUY CPM	PROPELLERADS BID	PROPELLERADS IMPR	SPREAD	PROPUSH CPM Δ	PROPUSH VOL Δ	VOLUME	CHEAPNESS	PROPUSH	SCORE	SIGNALS
2	Thailand TH	290,526	\$0.560	\$3.719	7,993,229	\$+3.16	+0%	+20%	72	40	70	78.6	Vol rising
3	Brazil BR	468,300	\$0.290	\$2.335	22,068,076	\$+2.04	+20%	-9%	88	56	72	74.5	CPM rising high vol
4	Malaysia MY	103,227	\$0.770	\$3.299	6,195,367	\$+2.53	+80%	-9%	8	16	99	60.8	CPM rising
5	Argentina AR	103,911	\$0.510	\$2.582	5,363,039	\$+2.07	+34%	-3%	12	44	90	60.4	CPM rising
6	France FR	172,426	\$0.760	\$2.657	13,758,884	\$+1.90	+1%	+36%	44	20	84	57.4	Vol rising
7	Egypt EG	964,187	\$0.280	\$0.859	21,848,194	\$+0.58	+31%	-8%	96	64	85	55.0	CPM rising high vol
8	Vietnam VN	244,429	\$0.230	\$1.234	8,656,581	\$+1.00	+14%	+22%	64	80	88	54.1	CPM rising Vol rising cheap
9	Spain ES	132,049	\$0.620	\$2.400	5,951,721	\$+1.78	+14%	+3%	28	32	76	50.4	CPM rising
10	United States US	740,170	\$1.810	\$3.174	24,403,056	\$+1.36	-1%	-11%	92	0	30	46.4	Vol falling high vol
11	Japan JP	459,522	\$0.250	\$0.743	9,563,844	\$+0.49	-4%	+12%	84	72	58	44.7	Vol rising high vol
12	Morocco MA	110,082	\$0.320	\$1.531	9,199,779	\$+1.21	+1%	+41%	16	48	87	41.2	Vol rising
13	Algeria DZ	192,455	\$0.120	\$0.444	12,093,072	\$+0.32	+0%	+3%	56	96	54	34.4	cheap
14	Colombia CO	85,009	\$0.150	\$0.937	6,062,789	\$+0.79	-5%	+8%	0	92	54	29.9	cheap

★ PopCash — top picks

Best PopCash geos across the full 232-geo export.



BO

85

POPCASH

Available	31,379
Buy CPM	\$0.437
PropellerAds bid	\$3.598
ProPush CPM	+23%

CPM rising

Vol rising

high vol



Kuwait

85

POPCASH

Available	8,602
Buy CPM	\$0.203
PropellerAds bid	\$4.046
ProPush CPM	+3%

Vol rising



Nepal

83

POPCASH

Available

86,241

Buy CPM

\$0.200

PropellerAds bid

\$2.391

ProPush CPM

+52%

CPM rising

Vol rising

high vol

#	GEO	AVAIL. IMPRESSIONS	BUY CPM	PROPELLERADS BID	PROPELLERADS IMPR	SPREAD	PROPUSH CPM Δ	PROPUSH VOL Δ	VOLUME	CHEAPNESS	PROPUSH	SCORE	SIGNALS
1	BO BO	31,379	\$0.437	\$3.598	1,836,249	\$+3.16	+24%	+21%	86	31	92	84.6	CPM rising Vol rising high vol
2	Kuwait KW	8,602	\$0.203	\$4.046	1,781,268	\$+3.84	+3%	+12%	74	74	68	84.6	Vol rising

#	GEO	AVAIL. IMPRESSIONS	BUY CPM	PROPELLERADS BID	PROPELLERADS IMPR	SPREAD	PROPUSH CPM Δ	PROPUSH VOL Δ	VOLUME	CHEAPNESS	PROPUSH	SCORE	SIGNALS		
3	 Nepal NP	86,241	\$0.200	\$2.391	6,270,664	\$+2.19	+52%	+11%	95	76	96	82.7	CPM rising	Vol rising	high vol
4	 PA PA	44,058	\$0.570	\$3.078	752,007	\$+2.51	+26%	+16%	91	25	92	81.5	CPM rising	Vol rising	high vol
5	 Philippines PH	41,574	\$0.837	\$4.199	13,148,696	\$+3.36	-2%	+8%	91	14	56	79.2	high vol		
6	 CI CI	22,264	\$0.752	\$3.258	1,587,450	\$+2.51	+62%	+11%	84	18	98	79.1	CPM rising	Vol rising	high vol
7	 Malaysia MY	36,271	\$0.858	\$3.299	6,195,367	\$+2.44	+80%	-9%	88	13	99	78.6	CPM rising	high vol	
8	 Argentina AR	14,644	\$0.312	\$2.582	5,363,039	\$+2.27	+34%	-3%	78	46	90	75.4	CPM rising		
9	 United States US	1,049,957	\$0.371	\$3.174	24,403,056	\$+2.80	-1%	-11%	100	36	30	73.5	Vol falling	high vol	
10	 Thailand TH	73,962	\$1.393	\$3.719	7,993,229	\$+2.33	+0%	+20%	94	4	70	72.1	Vol rising	high vol	
11	 Brazil BR	101,693	\$0.491	\$2.335	22,068,076	\$+1.84	+20%	-9%	96	29	72	69.6	CPM rising	high vol	
12	 Iraq IQ	4,848	\$0.200	\$1.820	7,678,302	\$+1.62	+31%	-14%	67	81	82	65.0	CPM rising	Vol falling	cheap
13	 Spain ES	30,589	\$0.664	\$2.400	5,951,721	\$+1.74	+14%	+3%	86	22	76	64.9	CPM rising	high vol	
14	 Vietnam VN	215,923	\$0.200	\$1.234	8,656,581	\$+1.03	+14%	+22%	98	75	88	63.9	CPM rising	Vol rising	high vol
15	 ET ET	39,264	\$0.403	\$1.675	1,585,269	\$+1.27	+14%	+26%	90	34	89	63.8	CPM rising	Vol rising	high vol

⚠ Caution — high volume but ProPush cooling

Plenty of traffic to buy, but ProPush CPM is falling >15% WoW — margin is shrinking. Skip these until the trend stabilises.

#	GEO	AVAIL. TRAFFIC	BUY CPM	PROPELLERADS BID	PROPELLERADS IMPR	SPREAD	PROPUSH CPM Δ	PROPUSH VOL Δ	VOLUME	CHEAPNESS	PROPUSH	SCORE	SIGNALS		
1	 Mexico MX	298,549	\$0.590	\$2.576	15,008,240	\$+1.99	-55%	+6%	76	36	1	52.8	CPM falling		
2	 South Korea KR	206,700	\$0.290	\$1.850	2,365,748	\$+1.56	-20%	-17%	60	60	4	44.3	CPM falling	Vol falling	
3	 Germany DE	189,481	\$1.340	\$2.825	8,902,359	\$+1.49	-20%	+47%	52	4	68	46.9	CPM falling	Vol rising	
4	 Turkey TR	175,539	\$0.250	\$0.629	11,404,228	\$+0.38	-37%	-12%	48	76	1	22.4	CPM falling	Vol falling	
5	 Saudi Arabia SA	98,540	\$0.260	\$3.079	9,602,642	\$+2.82	-20%	+10%	4	68	17	51.2	CPM falling		
6	 Ecuador EC	57,389	\$0.503	\$2.143	2,596,295	\$+1.64	-38%	+10%	93	29	5	52.0	CPM falling	high vol	
7	 Tunisia TN	31,703	\$0.874	\$0.376	3,189,429	\$-0.50	-17%	+25%	87	13	49	34.0	CPM falling	Vol rising	high vol
8	 UAE AE	19,617	\$0.200	\$3.478	4,154,527	\$+3.28	-30%	+51%	83	78	57	82.4	CPM falling	Vol rising	high vol
9	 Romania RO	16,742	\$0.200	\$1.329	3,089,881	\$+1.13	-28%	+5%	80	78	8	46.2	CPM falling	high vol	
10	 Honduras HN	9,985	\$0.200	\$0.590	908,272	\$+0.39	-19%	+8%	76	78	18	35.0	CPM falling		
11	 Senegal SN	9,891	\$0.741	\$0.543	2,076,340	\$-0.20	-19%	+17%	75	19	32	29.6	CPM falling	Vol rising	

#	GEO	AVAIL. TRAFFIC	BUY CPM	PROPELLERADS BID	PROPELLERADS IMPR	SPREAD	PROPUSH CPM Δ	PROPUSH VOL Δ	VOLUME	CHEAPNESS	PROPUSH	SCORE	SIGNALS
12	 Portugal PT	7,733	\$0.264	\$2.257	1,705,300	\$+1.99	-19%	+2%	74	53	13	55.9	CPM falling

How to read this: start with geos that are high on all three bars, show green ProPush signals, and (where available) a positive orange **Spread** — that combination means cheap to buy, heating up on ProPush, and worth a lot downstream on PropellerAds. A geo can win on one source and not the other — buy it where it's cheap and plentiful.